

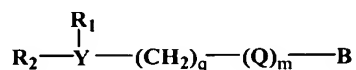
Abstract of the Disclosure

An oil containing starch granule is provided comprising:

(a) a starch to form an effective matrix for said granule;

(b) a perfume oil comprising ingredients having a calculated Clog P of at least 3, said Clog P being the calculated octanol to water partition coefficient, said perfume oil being capable of providing a benefit-additive to a substrate upon contact therewith, said substrate being selected from the group consisting of fabrics, hard surfaces, hair and skin; and

(c) an effective amount of an organic compound for inhibiting the migration of said oil to the surface of said starch granule, said compound being represented by the following structure:



wherein R_1 and R_2 are each independently, H or:

(a) $\text{C}_1\text{-C}_{22}$ alkylencarboxy moiety having the formula $-(\text{CH}_2)_e\text{R}_3$ wherein R_3 is $-\text{NHCOR}_4$; or $-\text{OCOR}_4$; or $-\text{NR}_5\text{COR}_4$; and wherein R_4 and R_5 are each independently $\text{C}_1\text{-C}_{22}$ alkyl or alkenyl; and e is an integer from 1 to 22; or

(b) $\text{C}_1\text{-C}_{22}$ linear or branched alkyl; or

(c) $\text{C}_1\text{-C}_{22}$ linear or branched alkenyl; or

(d) $\text{C}_2\text{-C}_{22}$ substituted or unsubstituted alkylenoxy; or

(e) $\text{C}_3\text{-C}_{22}$ substituted or unsubstituted alkylenoxy alkyl; or

(f) $\text{C}_6\text{-C}_{22}$ substituted or unsubstituted aryloxy; or

(g) $\text{C}_7\text{-C}_{22}$ substituted or unsubstituted alkylenearyl; or

(h) $\text{C}_7\text{-C}_{22}$ substituted or unsubstituted alkyleneoxyaryl; or

(i) $\text{C}_7\text{-C}_{22}$ oxyalkylenearyl; or

(j) an anionic unit having the formula:



wherein R_6 is $-\text{SO}_3\text{M}$, $-\text{OSO}_3\text{M}$, $-\text{PO}_3\text{M}$, $-\text{OPO}_3\text{M}$, Cl or mixtures thereof, wherein M is hydrogen, or one or more salt forming cations sufficient to satisfy charge balance, or mixtures thereof;

y is an integer from 1 to about 22; or

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(k) a mixture comprising at least two of (a) through (j); and

q is an integer from 0 to about 22; m is an integer from 0 to about 22; Q is $(\text{CH}_2)_m$ or $(\text{CH}_2\text{CHR}_7\text{O})$; R_7 is independently hydrogen, methyl, ethyl, propyl or benzyl; B is H or OH ; and Y is CR_1 or N .

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